

Guest Relations: Guest of Honor

Every year, AX invites a select group of professionals and creators who have made significant contributions to the Japanese content industry.

Guests of Honor (GoH) are requested to complete the following activities as a part of their participation in Anime Expo:



ANIME EXPO



Panel

GoH share their work with attendees in a 50-minute panel.



Interviews

GoH will participate in an interview set up by the SPJA to be Live-Streamed or by the Media.



Social Media Promotion

GoH get their fans excited by promoting their participation at AX.



Welcome/Closing Ceremony

GoH participate in the welcome and closing ceremony to greet and bid farewell to attendees.



Autograph Sessions

GoH participate in up to three (3) autograph sessions. (Minimum of 75 autographs each and are no more than 90 minutes long.)



Charity Auction Items

GoH donate up to five (5) autographed items to be auctioned for charity.

Amenities:



Lodging

Up to 6 Nights at the Westin Bonaventure LA.



Badges

A GoH Badge and 1 Complimentary 4-Day Badge for a Staff Member.



Meals

Hotel Breakfast Vouchers and Catered Lunch in the GoH Lounge at the LACC.



Getting In

Roundtrip Airfare.



Ground Transportation

GoH-only Shuttle Access Between LAX, LACC, JW Marriott and the Westin Bonaventure.



Professional Translators

Professional Translators for GoH Participation.



Guest of Honor Lounge Access

GoH Lounge Access for Guest and +1.



On-Site Assistance

A Handler Helps Manage Guests' Schedules and GoH Guides Help Navigate the LACC.



Promotional Opportunities

Social Media Promotion, Email Blast Inclusion, and Website Placement.

Guest of Honor: Sample Schedule



ANIME EXPO

DAY

